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APAN
AMERICAS PRINTING ASSOCIATION NETWORK

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PrintReleaf Partners with APAN to Bring Sustainability Programs to Commercial Print Industry

The partnership gives commercial print companies a credible sustainability program to embed into customer relationships.

October 12, 2026 — DENVER, Colo. — PrintReleaf, the leading provider of automated and certified sustainability programs for the print and packaging industry, announced today a new partnership with participating regional trade associations within the Americas Printing Association Network (APAN). The partnership will give member companies across these regions streamlined access to PrintReleaf's environmental offset programs, including certified reforestation and carbon offsets, helping them meet growing customer demand for sustainability credentials and sharable positive environmental impact.

APAN is a collaborative network of 14 independent, not-for-profit regional trade associations representing over 4,100 commercial print companies and suppliers across the United States. Through this partnership, participating APAN regional associations will help connect their members with PrintReleaf, giving commercial printers a straightforward way to adopt the PrintReleaf program and offer verified environmental offset programs to their own customers. Those member printers and their customers also gain access to PrintReleaf's newly redeveloped platform, giving them an easy, intuitive way to track and share their positive environmental impact with customers, turning sustainability into a genuine value-add rather than a box to check.

As brands and agencies increasingly require sustainability commitments from their print vendors, having a credible, verifiable offset program becomes a meaningful differentiator in competitive bids and client relationships, giving print companies a practical business advantage in a crowded market.

"As sustainability becomes a bigger part of how print companies compete for business, having a trusted, established partner like PrintReleaf gives our members a credible resource and a stronger position in every customer conversation," said Andrew Schall, President of Graphic Media Alliance.



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PrintReleaf will support the rollout with a series of educational webinars for member companies, starting with a session hosted with Graphic Media Alliance in November. Additional regional webinars will be held in the months ahead. Members can also access more information about PrintReleaf by signing up [here](#).

“Regional associations understand what their members need better than anyone,” said Jordan Darragh, Founder and CEO of PrintReleaf. “Working alongside them lets us bring practical sustainability tools to the industry, grounded in real member needs and the opportunity for the industry to lead on sustainability.

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About PrintReleaf

PrintReleaf is the leading environmental offset platform built for the printing and packaging industries, helping printers, suppliers, and managed print providers give their customers a verified, measurable way to offset their environmental impact. Trusted by hundreds of partners across the print supply chain, PrintReleaf makes sustainability an achievable, credible part of doing business in print.

About APAN

The **Americas Printing Association Network (APAN)** is a group of print and graphic associations working together to support its members through shared resources, partnerships, and national programs. APAN represents over 5,000 members across all aspects of the print manufacturing and graphic communications industry.

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